



European Tourism Data Space

High Level Event Agenda

25th September 2023

Rue de la Loi /Wetstraat, 38
2^oBoîte 2. 1040 Bruxelles




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the European Union

European Tourism Data Space (ETDS) Technical Session Agenda

Networking light lunch to be served from 12.00.

Time (CET)	Session
12.30	<p align="center">Welcome Address</p> <p align="center"><i>Arpad Welker, European Commission Dolores Ordoñez, DATES Coordinator Jason L. Stienmetz, DSFT Coordinator Ana Ramos, Head of Office, Fundación Galicia Europa</i></p>
13.00-13.10	<p align="center">Data Space Benefits for the Tourism Industry</p> <p align="center"><i>Presentation by Giovanna Galasso, Intellera</i></p>
13.10-14.00	<p align="center">Session 1</p> <p align="center"><i>Moderated by Urska Starc-Peceny, ARCTUR</i></p> <p>This session will delve into the realm of ETDS and examine its ability to address the diverse needs and challenges of tourism stakeholders. The session will be divided into two engaging parts: a presentation of a use case – an example of data space application – effectively supporting the work of tourism players and a lively roundtable discussion exploring the practical implications and potential benefits of ETDS.</p> <p align="center">Stakeholders' Roundtable</p> <ul style="list-style-type: none"> ▪ Olga Preveden : <i>Austrian National Tourism Office and Data Intelligence Offensive Austria</i> ▪ Jonathan Huffstutler : <i>EONA-X</i> ▪ Daniel Iglesias : <i>TotLab Destinations</i> ▪ Milena Popova : <i>Europeana</i> <p align="center">Q&A with the audience</p>
14.00-14.10	<p align="center">Creating Value for Tourism Stakeholders through the ETDS</p> <p align="center"><i>Presentation by Nuria De Lama Sanchez, IDC</i></p>
14.10-15.00	<p align="center">Session 2</p> <p align="center"><i>Moderated by Yuliya Kolomoyets, Modul University Vienna</i></p> <p>In this session, we discuss the opportunities for stakeholders to create business value from participation in the ETDS and what conditions would be required to facilitate this value creation while supporting the long-term sustainability of the ETDS.</p> <p align="center">Stakeholders' Roundtable</p> <ul style="list-style-type: none"> ▪ Jean-François Cases : <i>AMADEUS Intangibles</i> ▪ Olivier Henry Biabaud : <i>TCI Research</i> ▪ Daniel Caro : <i>Turismo Andaluz</i> <p align="center">Q&A with the audience</p>

Time (CET)	Session
15.00-15.30	Coffee-break 
15.30-15.40	Dr. Paola Cianfriglia, Italian Ministry of Tourism. Interministerial Committee
15.40-15.50	Governance Aspects of the European Tourism Data Space <i>Presentation by Eric Pol, aNewGovernance</i>
15.50-16.40	<p style="text-align: center;">Session 3 <i>Moderated by Flavie de Bueil, CityDNA</i></p> <p>In this session we will discuss concretely how to create an inclusive governance structure for the ETDS that will nurture innovation among European tourism stakeholders, including SMEs and start-ups.</p> <p style="text-align: center;">Stakeholders' Roundtable</p> <ul style="list-style-type: none"> ▪ Martin Soutschek, <i>Outdooractive</i> ▪ Karine Feige, <i>Apidae</i> ▪ Ricardo Millet, <i>Visit Valencia</i> <p style="text-align: center;">Q&A with the audience</p>
16.40-17.15	<p style="text-align: center;">Unlocking Tourism Data Potential: Technical Foundations and Innovations</p> <p style="text-align: center;"><i>Valentín Sánchez, Tecnalia</i> <i>María Tomás, ForwardKeys</i> <i>Silvia Castellvi, IDSA/DSSC</i> <i>Daniel Dan, Modul University</i></p>
17.15-17.30	<p style="text-align: center;">European Tourism Data Space: A Case-Study of a Trustworthy, Interoperable and Federated Digital Ecosystem</p> <p style="text-align: center;"><i>Mr. Alberto Palomo, CDO, Spanish Government</i></p>
17.30-17.45	Final Remarks and Conclusions