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We are pleased to inform you of the EU Digital Europe Programme for the preparatory actions for the **Data Space for Tourism (DSFT)**. The objective of this initiative is to develop the blueprint for a secure and trusted data space for tourism, which will enable all European tourism stakeholders to share and access relevant data when required. For the DSFT to be a sustainable solution, a bottom-up approach which builds a “culture of data sharing” among all relevant tourism stakeholder groups (e.g., SMEs, governmental agencies, technology firms, tourism entities at the national, regional, and local scales of operation) is required. While this project is led by a consortium of European tourism data sharing experts - the European Travel Commission, Modul University, City Destinations Alliance, and ForwardKeys - it is also essential that the Data Space for Tourism reflects the needs of your organization.

Therefore, as part of the process, the consortium invites you to share your needs, views and expectations about exchanging tourism data within Europe. **In this regard, we would be grateful if a representative from your organization would participate in project consultations.**

Below are the planned opportunities for you to share your opinions regarding the DSFT. Each activity is voluntary and your involvement in one activity does not commit you to participating in any other activities.

- **Online survey** in January 2023. The survey will collect information on the types of data sources/spaces experts are aware of and use in their daily operations. It will also look into the data types that are currently inaccessible but desired. All interested parties will have the opportunity to participate in this online study.
- **In-person workshop (24h)** in Spring 2023 . Four workshops involving different experts will take place across Europe to capture the regional heterogeneity and avoid bias. Topics for discussion will include but are not limited to: the business and governance models of the DSFT, barriers and incentives for sharing data on the DSFT, priorities for the DSFT, etc. For in-person participation, economic support of maximum 500€ is provided to cover travel costs. The project consortium will hand-select workshop participants in order to obtain a representative and diverse collection of tourism stakeholders.
- **Online Delphi surveys** in Spring 2023. The multi-stage Delphi process will refine the business and governance model of the DSFT, barriers and incentives for sharing data on the DSFT, priorities for the DSFT, etc. The project consortium will hand-select online Delphi participants in order to obtain a representative and diverse collection of tourism stakeholders.
- **Online survey** in Summer 2023. An online questionnaire and choice experiment will be conducted to evaluate the ideal combination of DSFT technical features, business models, and governance solutions. All interested parties will have the opportunity to participate in this online study.

Involvement in this project will be an excellent opportunity to contribute to a major European initiative, network, and support the EU's goal to make the EU a leader in a data-driven society. Interim reports of the above activities, along with the final DSFT blueprint will be publicly available on the project website:

<https://dsft.modul.ac.at>. Project related questions can be sent to dsft@modul.ac.at.

If you are interested in supporting the DSFT and participating in any of the above activities, please complete [this form](#).